

Home Furnishings Calendar 1951

JANUARY

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HOME FURNISHINGS CALENDAR

* HOME FURNISHINGS CALENDAR is happy to announce that Alice Kline, noted food and *
 * home economics expert, has joined its staff as Food Editor. All news and infor- *
 * mation concerning food and allied fields should be sent to HOME FURNISHINGS CAL- *
 * ENDAR, 9 East 46th Street, New York 17, N.Y., for free listing, up to six weeks *
 * in advance of the date of publication. *

* KEY: AP - Advertising and Publicity; B - Building; E - Equipment; F - Food; *
 * G - Gardens; HF - Home Furnishings; M - Miscellaneous. *

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 24 5:00 P.M.- 7:00 P.M. Cocktails	PREVIEW OF EXHIBITION HF. A preview of the annual exhibition of the work of the Design Depart- ment will be held at the school annex at the above address. It will be open on May 25 from 10 A.M. to 9:30 P.M. and will continue through May 29, 10 A.M. to 5:30 P.M. Included in the exhibit will be scale models and renderings of residential and commercial interiors, fabrics and wallpaper designs, furniture and abstract design. Contact: Gilbert Werle, New York School of Interior Design, 515 Madison Avenue, PL. 3-0578.	N.Y. SCHOOL OF INT. DES.	119 EAST 54TH STREET
Thursday May 24 Going on	GLASS REINTRODUCED HF. Libbey's Emerald glass line, introduced in the fall of 1949 and dis- continued early this year, has been reintroduced due to consumer demand. Designed by Freda Diamond, it comes in five sizes and was cited by the Museum of Modern Art for "Good Design in 1950." Publicity: Steve Hannagan, PL. 5-2900.	LIBBEY GLASS	TOLEDO, OHIO
Thursday May 24 Just out	NEW BOOK FOR BRIDES HF:F. The new book for brides or for inexperienced housewives, "The Bride's Encyclopedia", contains articles by experts on interior decorating, preparation of food, party giving and many other subjects, \$3. Publicity: Betty Abrams, MU. 5-8550.	CROWN PUBLISHERS	419 FOURTH AVENUE
Thursday May 24 Going on	NEW CHAPTER FORMED HF. A new chapter of the Home Fashions League has just been formed in Cleveland and is already working to promote Home Fashion Time, Sept. 20-29. Officers are: Helen M. Francisco, Fred Epple Co., President; Mae Keleher, Cleveland News, Program Chairman; Pearl Morrison, F. Schumacher & Co., Membership Committee; Louise Winslow, TV home economist, Exec. Vice-Presi- dent; Johanna Stein, Cleveland Shopping News, Secretary. Contact: Miss Johanna Stein, Cleveland Shopping News, Cleveland, Ohio.	HOME FASHIONS LEAGUE, INC.	CLEVELAND, OHIO
May 24- May 25	HF. ANNUAL MEETING, SOC. OF PLASTICS INDUSTRY, GREENBRIER, WHITE SULPHUR SPRINGS, WEST VA. PUBLICITY: LANGDON P. WILLIAMS, MU. 7-2675.		
May 27- May 30	HF. WESTERN VARIETY STORE SHOW, OLYMPIC HOTEL, SEATTLE, WASHINGTON. CONTACT: KAY LEBER, 1355 MARKET ST., SAN FRANCISCO 3, CALIFORNIA.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 27- June 31	<u>HF.</u> INTERNATIONAL CRAFT IND. EXH. AND CONGRESS, VIENNA, AUSTRIA. CONTACT: AUSTRIAN TRADE DELEGATE, 25 BROAD STREET, NEW YORK 4, N. Y.		
<u>WEEK BEGINNING MONDAY, MAY 28, 1951</u>			
Monday May 28 5:30 P.M.	ANNUAL MEETING FOR AM. INST. OF DECORATORS SS. INDEPENDENCE ACTIVE MEMBERS ONLY 211 EAST 49TH STREET PIER 84, 44TH ST. <u>M.</u> Through the courtesy of the American Export Lines the N. Y. Chapter will hold its annual meeting on C Deck and tour the ship. For active members only; no guests. Contact: Helen Hutchins, EL. 5-3534.		
Monday May 28- June 4	TABLE SETTING EXHIBIT LORD & TAYLOR 38TH & 5TH AVENUE <u>HF.</u> An informal showing of a collection of decorative table settings, especially for the bride, in the Entertainment Shop on the 9th floor will be held during this period. Linens designed by Florence; floral arrange- ments by Patricia Easterbrook Roberts whose "Book of Table Arrangements" was recently published by Crown. Publicity: Elizabeth Ready, WI. 7-3300.		
Monday May 28- June 2	GLASS PROMOTION F. & R. LAZARUS COLUMBUS, OHIO <u>HF.</u> A group of table settings featuring Imperial Glass Corporation's "Candlewick" pattern will be on display in the China and Glass Department of this store. The tables, styled by Emma Aubert Cole, table setting authority, will show the many pieces and their varied uses in this line of fine handmade table glassware. Contact for Imperial, Lucile Kennedy, Imperial Glass Corp., Bellaire, Ohio; Contact for F. & R. Lazarus, Mrs. Gwyneth Crawford, Home Furnishings Coordinator, F. & R. Lazarus, Columbus, Ohio.		
May 28- June 8	<u>M.</u> CANADIAN INTERNATIONAL TRADE FAIR, EXHIBITION GROUNDS, TORONTO, CANADA. CONTACT: C. C. HOFFMAN, DEP. ADM., EXHIBITION GROUNDS, TORONTO, CANADA.		
May 30	MEMORIAL DAY (DECORATION DAY) - WEDNESDAY.		
Friday June 1	PRESS BREAKFAST PREVIEW WAVERLY FABRICS 60 WEST 40TH ST. <u>HF.</u> The press is invited to preview new room settings showing Waverly's late summer and fall fabrics. Margaret Riley, Waverly Stylist, will be hostess and will explain the ideas behind these new designs. On the 10th floor. Publicity: Ruth Maybank, Philip Schuyler, MU. 3-7950 or LE.2-7800.		
June 1-30	<u>F.</u> DAIRY MONTH. SPONSOR: NATL. DAIRY COUNCIL, 111 N. CANAL, CHICAGO, ILL.		
June 1- June 30	<u>F.</u> ICE CREAM FESTIVAL. SPONSOR: AMERICAN DAIRY ASSN., 20 N. WACKER DR. BLDG., CHICAGO 6, ILLINOIS.		
June 1- June 17	<u>HF.</u> GERMAN HANDICRAFT FAIR, MUNICH, GERMANY. CONTACT: M. HALBE, THEREIENHOLKE 14, MUNICH 12, GERMANY.		

WEEK BEGINNING MONDAY, JUNE 4, 1951

June 4- June 7	<u>M.</u> RADIO-TELEVISION MFRS. ASSN. NATL. MEETING, STEVENS HOTEL, CHICAGO, ILL. CONTACT: JAMES D. SECREST, 1317 F. ST., N.W., WASHINGTON, D. C.
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 4- June 8	<u>F.</u> CONFECTIONERY INDUSTRY EXPOSITION, STEVENS HOTEL, CHICAGO, ILLINOIS. CONTACT: CLAPP & POLTAK, 341 MADISON AVENUE, NEW YORK, N.Y.		
June 4- June 8	<u>HF.</u> NEW YORK CURTAIN & DRAPERY CLUB MARKET WEEK. CONTACT: PAUL KORN, LUSTRON DRAPERIES, MU. 9-3561.		
Tuesday June 5	<u>HF.</u> MEETING OF UPHOLSTERED FURNITURE MANUFACTURERS ASSN, HOTEL McALPIN CONTACT: IRVING R. KASS, TOLLERIS, KASS & TOLLERIS, MU. 3-4247.		
June 5- June 9	<u>F.</u> INTERNATL. CONV. & EXP., NATL. ASSN. OF RETAIL GROCERS, NAVY PIER, CHICAGO, ILL. CONTACT: MRS. R.H. KIEFER, 360 N. MICH.AVE., CHICAGO 1, ILL.		
Tuesday June 5 4:30 P.M.- 7:00 P.M. Tea	ANNUAL SPRING PARTY <u>B;HF.</u> Awards will be made to winners of the Lighting Design Competition at this spring party to be held at the Architectural League. Party is open to everyone interested in attending. Tickets, \$1.85. Contact: Edith Buchholtz, Commercial Engineering, Westinghouse Lamp Division, Bloomfield, New Jersey. Publicity: Winonah Murphy, JU. 6-2424.	RESIDENCE LIGHTING FORUM	115 EAST 40TH STREET
June 6- June 9	<u>F.</u> NATL. CANDY WHOLESALERS ASSN., PALMER HOUSE, CHICAGO, ILLINOIS. CONTACT: C. M. McMILLAN, 1424 K ST., N.W., WASHINGTON 5, D. C.		
June 6- June 21	<u>HF.</u> ANTIQUE DEALERS FAIR & EXH. GROSVENOR HSE., PARK LANE, LONDON, ENGLAND. CONTACT: CAPT. C.S. PLATTS, ROOM 904 GROSVENOR HOUSE, PARK LANE W.1, LONDON.		
Wednesday June 6- Sept. 5	CRAFTS EXHIBIT <u>HF.</u> The work of young American Craftsmen, 30 years old and under, in ceramics, textiles, metalwork and wood, will be on exhibition. Contact: Mrs. Vanderbilt Webb or Mrs. Audrey Dahlerup, PL. 3-9094.	AMERICA HOUSE	32 EAST 52ND STREET
June 7- June 8	<u>M.</u> GENERAL MANAGEMENT CONFERENCE, A.M.A., WALDORF-ASTORIA, NEW YORK, N.Y. CONTACT: J. O. RICE, 330 W. 42ND ST., NEW YORK 18, N. Y.		
June 9- June 24	<u>M.</u> PADUA INTERNATIONAL SAMPLE FAIR, PADUA, ITALY. CONTACT: SECRETARY VIA N., TOMMASEO 59, PADUA, ITALY.		
June 10- June 25	<u>M.</u> BORDEAUX INTERNATIONAL FAIR, BORDEAUX, FRANCE. CONTACT: FOIRE INTERNATIONALE, 69 RUE FAIDHERBE PALAIS DE LA BOURSE, LILLE, FRANCE.		
June 10-11	SHABUOTH (JEWISH RELIGIOUS HOLIDAY).		
June 10- June 13	<u>AP.</u> 47TH ANNUAL A.F.A. CONVENTION, CHASE HOTEL, ST. LOUIS, MISSOURI. CONTACT: ADVERTISING FEDERATION OF AMERICA, 330 W. 42ND ST., NEW YORK 18.		
June 10- June 25	<u>HF.</u> INTERNATIONAL TRADE FAIR, BARCELONA, SPAIN. CONTACT: ANTONIO B. CARAGOL, 121 BROAD ST., NEW YORK 4, N.Y.		

ADVANCE DATES AND NOTICES

Tuesday June 12 4:00 P.M.- 7:00 P.M.	PRESS PREVIEW <u>HF.</u> A reception and press party in honor of Maurizio Tempestini, Florentine designer and architect, will be held on this date. Cocktails will be served. Publicity: Harold Seisel, PL. 3-3790.	J.B. SALTERINI CO.	510 EAST 72ND ST.
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 14 12:00 M. Luncheon	PRESS LUNCHEON AND 100TH ANNIVERSARY M. One hundred years of leadership in the manufacture of sewing machines for the home and industry will be celebrated. There will be educational, international and industrial exhibits and a dramatization of 100 years of sewing showing style changes throughout the century. By invitation only. Background material and photographs available in advance for publication with advance deadlines. Contact: Anne Cunningham, Young & Rubicam, 285 Madison Avenue, MU. 9-5000.	SINGER MANUFACTURING CO. SINGER SEWING MACHINE CO.	HOTEL PLAZA GRAND BALLROOM
June 14- June 24	B. CONSTRUCTION INDUSTRIES EXP. & HOMESHOW, PAN PACIFIC AUDIT., LOS ANGELES, CALIF. CONTACT: CARL F. KRAATZ, 315 W. 9TH ST., LOS ANGELES 15, CALIF.		
June 17	FATHER'S DAY.		
June 17- June 20	F. NATIONAL MEETING, INST. OF FOOD TECHNOLOGISTS, NEW YORKER, N. Y. C. CONTACT: C. S. LAWRENCE, 176 W. ADAMS ST., CHICAGO 3, ILLINOIS.		
June 17- June 22	HF. CHICAGO CURTAIN, DRAPERY, DOMESTICS & LINEN SHOW, HOTEL STEVENS, CHICAGO, ILL. CONTACT: NATL. EXHIBITORS, LANSDALE, PENNSYLVANIA.		
June 17-27	HF. LAMP SHOW, PALMER HOUSE, CHICAGO, ILLINOIS.		
June 17- July 3	HF. FIRST SEATTLE INTERNATL. JAPANESE TRADE FAIR, EDMUNDSON PAVILION, SEATTLE, WASHINGTON.		
June 18- June 28	HF. SUMMER FURNITURE MARKET, GRAND RAPIDS, MICHIGAN. CONTACT: C. F. CAMPBELL, 427 EAST FULTON ST., GRAND RAPIDS 3, MICHIGAN.		
Monday June 18- June 28	INTERNATIONAL HOME FURNISHINGS MARKET HF. The annual summer market will be held on these dates. For the convenience of visitors to the Merchandise Mart, a new direction finder has been installed on the 15th floor. Contact: News Bureau, Mdse. Mart.	MERCHANDISE MART AMERICAN FURN. MART	CHICAGO ILLINOIS
Monday June 18- June 28	NEW UPHOLSTERED FURNITURE HF. New pieces designed by Ernest Herrmann for the Ridgecrest Group, Arrowbilt's contemporary line, will be presented to the trade during the Market. Publicity: Ann Ruggles, Virginia Burdick Pub. Rel., OR. 4-6464.	THE ARROW UPHOLSTERY COMPANY	MERCHANDISE MART CHICAGO 54, ILL.
Monday June 18- June 28	TRADE SHOWING OF GLASS FURNITURE HF. The first trade showing of the new glass occasional furniture designed by Paul McCobb exclusively for The New Era Glass Company, Inc. and distributed by B. G. Mesberg will be held during the Market. As usual, Mr. Mesberg is also showing the Planner Group and the Directional Modern line. Publicity: Virginia Burdick, OR. 4-6464.	B. G. MESBERG	CONGRESS HOTEL CHICAGO, ILLINOIS
Tuesday June 19 Cocktails	SPECIAL MEETING: "THE ITALIAN STORY" HF. Furniture, fabrics and decorations from New York as well as from Italy will be displayed. Meyric Rogers of Art Institute of Chicago will give a lecture illustrated by slides. Publicity: Mary Means, Carson Pirie Scott & Co., Chicago, Illinois.	FASHION GROUP, INC. CHICAGO, ILLINOIS	LIB. INTERNTL. REL. 351 EAST OHIO ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 21- June 23	B. CONFERENCE, AM. INST. OF ARCHITECTS; N.J. SOC. OF ARCHITECTS; ASBURY PARK, NEW JERSEY. PUBLICITY: SCHNALL & KRUG ASSOC., MU. 2-2657.		
June 23- July 8	HF. LILLE INTERNATIONAL FAIR, LILLE, FRANCE. CONTACT: BOUCHERY, COMM. GEN. COMM. & FOIRE INTERNATLE, 69 RUE FAIDHERBE, LILLE, FRANCE.		
June 24- June 25	HF. PANHANDLE MARKET SHOW, HERRING HOTEL, AMARILLO, TEXAS. CONTACT: ANN HOWELL, C/O CHAMBER OF COMMERCE, AMARILLO, TEXAS.		
June 25	E. NATL. APP. & RADIO DIRS. ASSN. PARLEY, STEVENS HOTEL, CHICAGO, ILL.		
June 25- June 27	E. NATL. CONVENTION ASSOC. POT & KETTLE CLUBS, GEARHART, OREGON. CONTACT: CLARK WRIGHT, MEIER & FRANK CO., POARTLAND, OREGON.		
June 25- June 29	F. CONFERENCE, AMERICAN HOME ECONOMICS ASSN., PUBLIC AUDIT., CLEVELAND, O. CONTACT: MRS. GERTRUDE N. STIEBER, 700 VICTOR BLDG., WASHINGTON 1, D.C.		
Saturday June 30	CLOSING DATE FOR ENTRIES GROCERY MFRS. OF AMERICA 205 EAST 42ND STREET F. June 30 is the last date for publication of stories eligible for awards in the annual 1951 Life Line of America Trophy. All entries must reach GMA by July 16th. Publicity: Miss Flanley or Miss Woodward, Flanley & Woodward, MU. 3-3928.		
June 30- July 15	M. INTERNATIONAL TRADE FAIR, DETROIT, MICHIGAN. CONTACT: J. S. COLEMAN, BURROUGHS ADDING MACHINE CO., DETROIT, MICHIGAN.		
July 1- July 6	HF. NEW YORK SUMMER LAMP SHOW, HOTEL NEW YORKER, NEW YORK. CONTACT: GEORGE F. LITTLE, 220 FIFTH AVENUE, MU. 9-7147.		
July 2- July 6	HF. ARMORY FURNITURE SHOW, 71ST REG. ARMORY, NEW YORK, N.Y. CONTACT: WILLIAM S. ORKIN, CH. 4-0697.		
July 2- July 7	HF. NEW YORK FURNITURE MARKET, MANUFACTURERS' SHOWROOMS, NEW YORK (INCL. JULY 4). CONTACT: LOU SCHNEIDER, NEW YORK FURNITURE EXCHANGE, MU.5-1160.		
July 2- July 7	HF. NEW YORK CARPET MARKET WEEK. CONTACT: MELVA CHESROWN, FRED ELDEAN ORGANIZATION, EL. 5-7651.		
July 4	INDEPENDENCE DAY (Wednesday).		
July 4-29	HF. STATE EXHIBITION AND FAIR, HERSHEY MUSEUM, HERSHEY, PENNSYLVANIA.		
Thursday July 5 4:30 P.M.- 7:00 P.M. Cocktails	NEW LINE GLASS FURNITURE NEW ERA GLASS CO., INC. 315 EAST 47TH STREET HF. The new line of occasional glass furniture designed by Paul McCobb exclusively for this company and distributed nationally by B.G. Mesberg, will be presented to the press at this time in arrangements created by Mr. McCobb. Publicity: Virginia Burdick, Virginia Burdick Public Relations, OR. 4-6464.		
July 8- July 10	HF. NINTH CALIFORNIA CURTAIN & DRAPERY SHOW, ALEXANDRIA HOTEL, LOS ANGELES CONTACT: J. W. LOCKWOOD, 1151 S. BROADWAY, LOS ANGELES 15, CALIFORNIA.		
July 8- July 11	HF. FOURTH CALIFORNIA LAMP & PICTURE SHOW, BILTMORE HOTEL, LOS ANGELES. CONTACT: WOODY C. KLINGBORG, 1151 SO. BROADWAY, LOS ANGELES, CALIFORNIA.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 9- July 13	<u>HF</u> :E. NATIONAL HOUSEWARES SHOW, AUDITORIUM, ATLANTIC CITY, NEW JERSEY. CONTACT: A. W. BUDDENBERG, 1402 MERCHANDISE MART, CHICAGO 54, ILLINOIS.		
July 9- July 13	<u>HF</u> . LOS ANGELES FURNITURE MARKET, L. S. FURN. MART, 2155 E. 7, LOS ANGELES CONTACT: A. V. MACDONALD, 2155 E. 7TH ST., LOS ANGELES 23, CALIFORNIA.		
July 9- July 21	<u>HF</u> . HIGH POINT SUMMER FURNITURE MARKET, EXPOSITION BLDG., HIGH POINT, N.C. CONTACT: PAUL CASEY, SOUTHERN FURNITURE EXPOSITION BLDG., HIGH POINT, N.C.		
July 10-31	<u>HF</u> . FOURTH ANNUAL CRAFTSMEN'S FAIR OF SO. HIGHLANDS, ASHEVILLE, N. C.		
July 15- July 17	<u>HF</u> . AMARILLO GIFT SHOW, HERRING HOTEL, AMARILLO, TEXAS. CONTACT: ANN HOWELL, c/o CHAMBER OF COMMERCE, AMARILLO, TEXAS.		
July 15- July 17	<u>HF</u> . NATL. ASSN. OF VARIETY STORES TRADE SHOW, DALLAS, TEXAS. CONTACT: MARVIN E. SMITH, 1416 MERCHANDISE MART, CHICAGO 54, ILLINOIS.		
July 15- July 20	<u>HF</u> . NATIONAL CHINA, GLASS AND POTTERY SHOW, HOTEL NEW YORKER, N. Y. C. CONTACT: GEORGE F. LITTLE MANAGEMENT, MU. 9-7147.		
Monday July 16- July 20	WESTERN FURNITURE MARKET FURN. EXCHG. & MDSE. MART SAN FRANCISCO, CAL. <u>HF</u> . "Profit Through Change" is the theme of this year's Market. The following special events will be held. Monday, July 16, Furniture Club Dinner Dance at 8 P.M. in the Venetian Room of the Fairmont Hotel. Open to Club members, their manufacturers and furniture retailers. Address Exec. Secty. Furniture Club of Northern Calif., 1355 Market St., San Francisco. Tuesday, July 17, Western Furniture Forum and Dinner at 6 P.M. in Mart Club Auditorium. Open to all members of the furniture industry. Wednesday, July 18, Toy Club Trade Luncheon at 12 noon in Green Room. All members of toy and juvenile goods trade are invited. Address M. Sweyd or Bob Holtermann of the Club. Also on July 18, Western Radio-TV and Appliance Trade Dinner at 6 P.M. in Mart Club Auditorium. Open to all members of trade. Contact: A. Cameron Ball, 1355 Market Street, San Francisco, California.		
July 16- July 22	<u>HF</u> . EDMONTON EXHIBITION, EXHIBITION GROUNDS, EDMONTON, ALBERTA, CANADA. CONTACT: MISS B. BANNERMAN, EDMONTON GARDENS, EDMONTON, ALBERTA, CANADA.		
July 22- July 26	<u>HF</u> . KANSAS CITY GIFT SHOW, KANSAS CITY, MISSOURI. CONTACT: FRED SANDS, 1610 DIERKS BLDG., KANSAS CITY, MISSOURI.		
July 22- July 27	<u>HF</u> . NATIONAL DOMESTICS AND LINEN SHOW, NEW YORK, N. Y. CONTACT: G. R. WIGFALL, LANSDALE, PENNSYLVANIA.		
July 23- July 26	<u>HF</u> . SOUTHEASTERN CHINA, GLASS & GIFT SHOW, MUNICIPAL AUDIT., ATLANTA, GA. CONTACT: FOSTER B. STEWARD, 1492 PEACHTREE ST., N. W., ATLANTA, GA.		
July 23- July 27	<u>HF</u> . NORTHWEST FURNITURE MARKET, SEATTLE, WASHINGTON. CONTACT: A. M. CARNEY, 1803 N. LIFE TOWER, SEATTLE, WASHINGTON.		
July 23- July 28	<u>HF</u> . SASKATOON INDUSTRIAL EXHIBITION, EXHIBITION GROUNDS, SASKATOON, CAN. CONTACT: S. N. MACEACHERN, BESSBOROUGH HOTEL, SASKATOON, SASK., CANADA.		
July 27-29	<u>HF</u> . HERSHEY FAIR, HERSHEY GOLF CLUB, HERSHEY, PENNSYLVANIA.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GALLERY & GARDEN NEWS</u>			
Tuesday May 29 4:00 P.M.- 7:00 P.M.	PREVIEW OF SERIGRAPHS HF. A preview will be held on this date of "The Designer's Choice": a group exhibition of fifty serigraphs selected for specific interiors by designers Edward Wormley, Warner-Leeds, Ann Hatfield Associates, Allen McGehee of Manor House and Marvin Monk of Design House. The exhibition will continue through June 25. Hours: 10 A.M. to 6 P.M. Mondays through Saturdays. Contact: Doris Meltzer, Director, CI. 5-8936.	NATL. SERIGRAPH SOCIETY	38 WEST 57TH STREET
June 6- June 10	G. PORTLAND ROSE FESTIVAL, PORTLAND, OREGON. CONTACT: L. W. MALLET, 290 MULTNOMAH HOTEL, PORTLAND, OREGON.		
June 27- June 28	G. LILY SHOW, HORTICULTURAL SOC. OF N.Y., ESSEX HOUSE, NEW YORK CITY. CONTACT: R. B. FARNHAM, PL. 7-1905.		

EDITORIAL REQUIREMENTS

For The Archway Press, 41 West 57th St., New York 19, N.Y.
This organization is preparing a 254 page decorating book and would be interested in receiving pictures and information on all subjects relating to decorating, closet treatments, kitchens and so forth. Address: Mrs. Ernest Reichl, PL. 7-5580.

PERSONNEL CHANGES AND ADDITIONS

Nation's Business, 1615 H. ST., N.W., Washington 6, D. C.

Paul McCrea, formerly business editor, is now executive editor. Alden Sypher is now managing editor.

Modern Bride, 336 Madison Avenue, New York 17, N. Y.

Alexandra Potts is now Merchandise Director for this publication. Her assistant is Frances Freedgood.

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HOME FURNISHINGS CALENDAR covers all aspects of the home: building and housing; furnishing and decorating; gardening and horticulture; food and major appliances.

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The CALENDAR will furnish free to yearly subscribers an accurate list of editors who cover every phase of the home furnishings field on national trade and consumer publications. Non-subscribers pay \$25 for this list. Personnel changes and additions are published weekly. Avail yourself of this invaluable service.

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One of our important functions is to clear dates so that conflicts will not arise. Check with us as to available times before scheduling your next affair.

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Events are listed without charge in the CALENDAR for approximately six weeks in advance. Let us have your listing as early as possible so that we may help you to avoid conflicts in dates and give you increasingly better service. New events, last minute changes and revisions are added each week as scheduled.

Rentner

Home Furnishings Calendar

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